



## OUR WORLD DELI

takes pride in using only fresh-cut premium ingredients to artfully craft our internationally inspired menu selection, which has made us the caterer of choice for countless companies.

## WE KNOW FRESH



For more information, call **1.800.537.DELI** or visit us at **murphysdeli.com**

## ABOUT US

Our recipe for success has helped our company grow to more than 82 locations throughout Texas.

Great taste, quality, and fresh ingredients have been the hallmark of Murphy's Deli since the first store opened on Murphy Road in Stafford, Texas, in 1993. It's this combination that has propelled Murphy's Deli into a premier position in the highly competitive Houston market.

As professional entrepreneurs, we have perfected the art of owning and operating successful delicatessens, and we welcome motivated partners to share our franchising success in the most vibrant cities in North America.

## THE MURPHY'S DELI ADVANTAGE

Our remarkable growth stems from each of the following factors:

- The dedication of our corporate staff and franchise owners
- Our exceptional menu
- Our distinctive atmosphere
- Effective marketing
- Thorough training and preparation of new franchisees

Both franchisees who are new to the restaurant business and those with multi-unit experience agree—*Murphy's Deli is simple to operate.*

### **\$25K Franchise Fee and No Renewal**

We offer a low cost of entry and do not charge a renewal fee to our franchisees.

### **A One-stop Shop**

We deliver a true turnkey operation when opening your franchise. From location selection to lease negotiation to design and build out, we handle it all, then hand you the keys to your Murphy's Deli franchise. We also give you the keys to be successful each week, including daily and weekly deliveries to keep your store stocked.

### **Area Development Opportunities**

Our first-class brokers and excellent reputation among leasing agents and property managers will be an asset to you when choosing the ideal location for your future Murphy's Deli in vibrant cities across North America. Ask us about our special rate for street-level franchises.

### **A Starbucks Licensed Store**

Murphy's Deli offers customers more than the great coffee and handcrafted beverages they love—we immerse every customer in the coffeehouse experience they cherish and seek out.

